



Customer Success Story

Client utilized ATEM.'s application design and development expertise to put together a robust Market Intelligence Platform for data analysis purposes. Their trading division benefited from higher ROI

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Client: Energy Conglomerate

Industry: Energy Location: Houston, TX

Employees: 30,000

Project: Market Intelligence

Platform

Duration: 12 Months Hardware: IBM M-Series

Hardware: IBM M-Series Software: .Net to create MIP Platform to display the data to users, Oracle 10g client, TOAD 9.1.0.62 for data analysis in database, Clearcase for document control, Clear quest for change requests, Mercury Quality Center for testing Shared Database Server - Oracle 10g; **Veritas Clustering Services** (production-only); Shared Informatica Servers - Informatica Power Center 8.1.1: MIP .NET Application Servers - Microsoft .NET Framework 2.0; Shared .NET Web Servers - IIS,

Microsoft .NET Framework 2.0

Business:

Client is one of the world's largest energy companies, providing its customers with fuel for transportation, energy for heat and light, retail services and petrochemicals products for everyday items

Challenges:

Develop a Market Intelligence Platform (MIP) to collect, retain and analyze relevant market data (financial, pipeline flows, weather, power, emissions, volumetric) from the various Independent System Operators for trading decision support

Solution:

Informatica ETL on Oracle 10g; High level functionalrequirements design; Data analysis from different feeds using SQL queries, to ensure data is fed into the system in right format and also meets the mapping requirements. Integration, system and regression testing to ensure upstream/downstream data feed

End Benefits:

Improved efficiencies in trading decisions resulting in higher returns on trading activities





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